

VIAJAR

Spain's Leading Monthly Travel and Tourism Publication
Issued 27th of the previous month

MARKET POSITION:

Viajar has enjoyed a unique position in the market since its launch 20 years ago. 49% of the readership is from the High / Upper high social class and 51% of its readers are in the 25-44 age bracket. Male and female readership is evenly split.

	Viajar
Print run	50,000
Readership (EGM 1st CUM 2016)	228,000

EDITORIAL PROFILE:

Viajar is the leading consumer quality tourism and travel publication in Spain. It is printed on high quality paper and publishes well-documented reports about areas of the world and towns to visit.

The speciality of this magazine is to help its readers to discover civilisation and to understand different ways of life. In a nutshell, *Viajar* gives all kinds of information to travellers. At the end of the magazine there is a large section on cultural events all over the world.

Famous for its beautiful photos, *Viajar* is seen as a reference for world-wide civilisations.

ADVERTISING RATES 2014:

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

Copy deadline: 4 weeks prior.

If you would like to receive copies, a media pack or coverage rankings, please contact
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