



VLAST / POWER

The weekly analytical newsmagazine in Russia  
Issued on Monday

**MARKET POSITION:**

**Vlast** is a weekly political and economic newsmagazine in Russia and the CIS' countries. It covers all relevant issues that are of interest to executives and politicians and gives comprehensive, practical and detailed information on economical and political issues.

	<b>Vlast</b>
Readership	<b>331 700</b>
Managers, company (co) owners	<b>101 400</b>
Total circulation	<b>55 000</b>

Source: NRS-Russia (+Zodiac). October 2013

**EDITORIAL PROFILE:**

Leading politicians and economists analyse each week events and translate them into forecasts based on all the latest scientific achievements and unique documents retrieved from the archives. **Vlast's** editorial content is composed of themes such as: "The power of political organisations, the power of money, the power of religious and scientific ideas, who is in power in Russia and abroad, what is the balance of forces in political elite."

To complete the title, ratings regarding relevant themes such as media field news, monthly economic forecasts and historical archives, will be gathered in supplements.

**ADVERTISING RATES 2014:**

Please contact us for details

**TECHNICAL SPECIFICATIONS:**

Please, contact us for detail.

**COPY DEADLINE:**

10 working days before issue date

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)