



*IT website dealing with new methods and technologies
To collect and analyse data.*

MARKET POSITION:

Launched in September 2014, big data Insider is a website designed not only for IT Decision Makers but to give useful information on managing big data to all departments including marketing, development and C-level executives. It focuses on topics such as Data sourcing, Infrastructure, analytics, law & security, smart factory. BigData-Insider provides decision-makers with a wide selection of technical papers from renowned experts, users and integrators as well as daily news on a range of specific topics such as Hadoop infrastructure, data capturing, business intelligence and industry 4.0.

	DataCenter-Insider.de
Unique Visitors (per month)	44,383
Impressions (per month)	64,111

Source : IVW 2017

WEBSITE CONTENT :

Vogel Business Media is one of the leading IT specialized media publishing houses and links people to markets.

Growing data sets present enormous benefits but too large or complex to be evaluated with traditional tools for data processing. New methods and technologies for collecting and analysing these data sets are already widely available and ready for production use. Which to use, how they are applied and how to tackle the data protection law correctly, can now all be answered online at **BigData-Insider.de**

The website is divided in 4 Sections (more TBA);

- Forum
- Media Center
- Provider/companies
- Service

ADVERTISING RATES 2018:

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TECHNICAL SPECIFICATIONS:

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