



**Weekly, published on Mondays**  
**France's Leading Women's Picture Magazine**  
**Cover Price: € 1.90**

**MARKET POSITION:**

50% celebrities, 50% women's feature, **Voici** depicts to its readers the real life of celebrities, in a truthful and always fun manner. It also has trendy women sections (shopping, fashion, beauty).

The core target of **Voici** is women (67%), mostly young (38% of them are between 15 and 34 years old), fashionable eager consumers, addicted to information, curious about the latest buzz, products and trends.

		<b>Voici</b>
<b>Total Paid Circulation</b>	ACPM OJD 2019	<b>219,877</b>
<b>Domestic Paid Circ.</b>	ACPM OJD 2019	<b>205,117</b>
<b><u>Readership</u></b>		
<b>ONE (Total readership)</b>	<b>2017</b>	<b>2,430,000</b>

**EDITORIAL PROFILE:**

Created in 1987, **Voici** is a gossip magazine that covers the latest scoops on personalities in the show business world in a humorous way, but also provides a complete women section, covering beauty, fashion, health and travel. Since January 2009, the formula has been slightly changed with more culture, more glamour and more real life. **Voici** has a unique positioning with scoops, gossips, trends and consumer sections.

**ADVERTISING RATES 2020:**

Please contact us for details.

**TECHNICAL SPECIFICATIONS:**

Please contact us for details.

**COPY DEADLINE:**

3 Weeks prior to publication.

If you would like to receive copies, a media pack or coverage rankings, please contact  
 GCA International Media Sales 020 7730 6033  
 Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)