

# WEDDING

Bi-monthly Russian wedding magazine



## **MARKET POSITION:**

**Wedding magazine's** readership consists of well-off, middle class young women with stable incomes who are interested in beauty and style. They are consumers of luxury goods and services and are attuned to everything that is brand new and fashionable. For them, their wedding day is first and foremost an opportunity to create an unforgettable celebration for themselves and their guests. 78.2% of readerships have a higher education and 73% are aged between 18-34 years old.

	<b>Wedding Russian edition</b>
Circulation <i>publisher 2014</i>	60,000

## **EDITORIAL PROFILE:**

This magazine focuses on wedding and all the tips to success it. So, different sections such as fashion, beauty, décor, travel, news or wedding day complete the magazine.

## **ADVERTISING RATES:**

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## **TECHNICAL SPECIFICATIONS:**

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