



## The French companies' C-Class website

### **MARKET OVERVIEW:**

**Dirigeant.com** is a website that gathers information about more than 5 million persons of the French C-class, their influence network. The goal of dirigeant.com is to become the reference site in its field.

**Dirigeant.com** offers free and paying services to its users. The information on each managing director is formed thanks to the French list of company registers (RNCS) and is accessible thanks to a fast and powerful search engine. **Dirigeant.com** reaches 60% of the 25-49 years old, 50% of CSP and 25% of the C-class.

	<b>Dirigeant.com</b>
<b>Unique Visitors (per month)</b>	529,000
<b>Unique Visitors (per week)</b>	140,000
<b>Unique Visitors (per day)</b>	21,000
<b>Pages viewed (per month)</b>	2,190,000
<b>Time spent per UV (per month)</b>	0:01:10

Source: Mediametrie NetRatings Fixe June 2020

### **WEBSITE PROFILE:**

**Dirigeant.com** proposes:

- Legal and financial information
- Observation of a company
- Direct marketing solutions
- Economic news, special reports and publications

### **ADVERTISING RATES 2020:**

Please contact us for details

### **TECHNICAL SPECIFICATIONS:**

Please contact us for details

### **CREATIVE DEADLINE:**

Please contact us for all details

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