



French independent information website on free products

MARKET POSITION:

Freenews is part of MenInvest Group which is a leading group to reach up-market men from 25 to 49 years old. 67% of French men no longer regard typical female topics like fashion as taboo. Men wish to be individualised and choose for themselves. MenInvest proposes 6 specially designed offers at 80% of men with 7.5 million of Unique Visitors and 80 million pages viewed. The 6 packs are culture and entertainment, lifestyle, cars, sport, news/finance and high tech mobility.

	freenews
Unique Visitors (per month)	196,000
Time spend per UV (per month)	00:04:18

Source: Mediametrie net ratings June 2019

WEBSITE PROFILE:

Freenews.fr and Freenews TV are non-profit associations which were created in 2003. They provide since then information about the freebox and other high-tech news. Thanks to their regional organization Freenews focuses more on local information.

ADVERTISING RATES 2019:

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contact us for details

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