



Mobile

The French app specialized in cars

MARKET POSITION:

La revue automobile is part of MenInvest Group which is a leading group to reach up-market men from 25 to 49 years old. 67% of French men no longer regard typical female topics like fashion as taboo. Men wish to be individualised and choose for themselves. MenInvest proposes 6 specially designed offers at 80% of men with 7.5 million of Unique Visitors and 80 million pages viewed. The 6 packs are culture and entertainment, lifestyle, cars, sport, news/finance and high tech mobility.

	La revue automobile Mobile
Unique Visitors (per month)	333,000
Unique Visitors (per week)	89,000
Unique Visitors (per day)	13,000

Source: mediametrie June 2020

CONTENT:

La revue Automobile mobile is an app dedicated to the latest news on automobiles with photos and data sheets to increase knowledge about cars. The visitor can also find out the value of their car and place an advertisement to sell it.

ADVERTISING RATES 2020:

Please contact us

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contact us for details

If you would like to receive copies, a media pack or further information, please contact
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