

L'OFFICIEL DE LA COUTURE ET DE LA MODE DE PARIS ESPAÑA

Spanish Montly magazine
Cover Price: € 4



MARKET POSITION:

L'Officiel is a fashion magazine, which covers everything considered to be essential in this market. This is a very specialised title and it can not be overlooked by this market's professionals: 74.7% of its readers are women, and 49.9% of these same readers belong to the 25-49 age. Furthermore readers of this magazine have high income: Upper middle class: 39.4% and Upper class: 15.2% and are for 48.8% Urban.

	L'Officiel Espana
Circulation	75,000

EDITORIAL PROFILE:

L'Officiel is an important part of the fashion world and is read by professionals of the sector. This means its editorial is completely dedicated to fashion and its latest evolutions. It covers lots of subjects such as super models, photography and photographers, designer and fashion design, culture, etc.

ADVERTISING RATES 2018:

FORMAT	RATES
Double Page	27,800€
2/3 Page	13,400€
Half Page	11,750€
1/3 Page	8,250€

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

2 weeks prior to publication date.

If you would like to receive copies, a media pack or coverage rankings, please contact
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