



Télérama

The most read Cultural News Magazine
in France

Published on Wednesdays

Cover Price: 4,20€



MARKET POSITION:

Télérama is a global cultural media brand that counts on an exclusive readership. It aims to inform its readers on national and international cultural news, with in depth reports produced by experts in their field, it has built up a loyal audience interested in social activism. It has one of the most influential audiences: with a bigger AB++ audience than many other news magazines. Since 2022, its business and executive audience has increased by 13% and its AB++ women audience has increased by 28%.

	Télérama
Paid Circulation in France ACPM OJD 2024 - 2025	418 648
Total Circulation ACPM OJD 2024 - 2025	424 343
Readership <u>ONE NEXT</u> 2025 S2	1 743 000

EDITORIAL PROFILE:

Télérama is a weekly magazine covering business, national and international news. It includes pages on cinema, TV, literature, music, theatre, radio and podcasts, arts, society, children, and restaurant suggestions.

ADVERTISING RATES 2026:

FORMAT	STANDARD	SIZE W X H (MM) +5MM BLEED
Page	41 300€	209 x 272
DPS	82 600€	418 x 272
1/2 Page	31 700€	85 x 272 or 209 x 134
1/4 Page	20 100€	85 x 134 or 209 x 68

TECHNICAL SPECIFICATIONS:

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