



Télérama ^{Sortir}

The most read Cultural News Magazine
in France
Published on Wednesdays and Fridays



MARKET POSITION:

Télérama Paris is the new cultural and lifestyle guide for outings in Grand Paris, designed for a young, urban, and influential readership under 45. Its audience is highly educated, high-income, and deeply engaged with culture in all its forms—cinema, music, theatre, visual arts, and gastronomy. They are socially active, trend-conscious cultural influencers, both Parisians and visitors, who look for trusted recommendations to inspire their cultural and leisure choices. Building on Télérama's strong editorial credibility, Télérama Paris consolidates the brand's leadership among culture enthusiasts while expanding its reach through print, digital platforms, and social media.

Télérama Paris	
Copies distributed per week Publisher 2025	130,000
Télérama	
Paid Circulation in France ACPM OJD 2024 - 2025	418 648
Total Circulation ACPM OJD 2024 - 2025	424 343
Readership <u>ONE NEXT</u> 2025 S2	1 743 000

EDITORIAL PROFILE:

Published weekly and enriched with daily digital content, **Télérama Paris** offers curated recommendations for restaurants, exhibitions, shows, walks and must-see places. Its new editorial sections include "En famille" for family outings, a 100% food section, and "C'est le moment de..." highlighting original ideas, complemented by strong social media presence on Instagram, TikTok and Facebook—making it the go-to guide for discovering and experiencing Paris.

ADVERTISING RATES 2026:

FORMAT	STANDARD	SIZE W X H (MM)	SIZE W X H (MM) +5MM BLEED
Page	24 800€	-	190 x 250
DPS	49 500€	-	380 x 250
1/2 Page	21 100€	174 x 109 or 67 x 235	-
1/4 Page	11 100€	174 x 55 or 67 x 116	-

TECHNICAL SPECIFICATIONS:

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