

The german digital wiki

# wikia

## **MARKET POSITION:**

**Wikia.de** is a part of Webedia GmbH which is an important group of web and mobile sites about Gaming, Cinema, Glamour and Food. The gaming is a big part of Webedia GmbH which has 6 of the 12 leading gaming websites in Germany in terms of unique users. The users are at 94.5% some male, are at 80% between 14 and 49 years old and 50% are between 14 and 29 years old.

<b>Uniques users (per month)</b>	2.31 Millions
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Source: AGOF 2015

## **WEBSITE PROFILE:**

**Wikia** is a german wiki about digital: as well about gaming, video, TV, lifestyle, films, cartoons and comics. A wiki is a website which can be updated by the users and its goal is to explain very clearly and deeply a topic, for example for a game you will find all the equipment available in game for your character. Wikia is clearly positionate as a huge help for the gamers and the other digital addict.

## **ADVERTISING RATE:**



**Please contact us for all details**

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## **TECHNICAL SPECIFICATIONS:**

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